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Notre Dame Alumni “Mow for a Cause” Across the Country

The Toro Company Supports a National Day of Service to Beautify Local Communities

BLOOMINGTON, Minn. (Oct. 29, 2004) – Dozens of Notre Dame alumni in Indiana, Florida and Oregon are dedicating their Saturday mornings to “Mow for a Cause,” a national day of service aimed at beautifying local communities.

In South Bend, Ind., alumni are partnering with local volunteers to rake, trim shrubs and collect debris in a local neighborhood undergoing revitalization. Alumni in Ocala, Fla. will team up with youth to mow, trim shrubs and clean up the grounds of a local high school devastated by the hurricanes. And, Notre Dame grads in Portland, Org. are assisting young women in need by landscaping, picking weeds and hauling trash.

In conjunction with the alumni association’s Notre Dame Day of Service, The Toro Company is sponsoring “Mow for a Cause” as part of its ongoing commitment to partner with customers in serving their local communities. Toro, the exclusive provider of grounds maintenance and beautification equipment for the University of Notre Dame, is supporting the community service projects around the country and providing equipment.

“Serving the community is an integral part of Notre Dame’s mission,” said Sean O’Brien Director, Alumni Community Service Program. “Our alumni are always delighted and driven to partner with others to make a difference.”

“Toro’s success is beyond developing lawn beautification equipment and relies on positively impacting the community,” said Rick Lohman of The Toro Company. “It feels good to team up with Notre Dame alumni to help out where it is needed most.”

About The Toro Company:

The Toro Company (NYSE: TTC), with \$1.5 billion in sales annually, is a leading provider of outdoor maintenance and beautification products for home, recreation, and commercial landscapes around the world. Together with its distributors, Toro provides innovative products, agronomic expertise and exemplary service that helps consumers and professionals maintain their landscapes. Visit the company web site at www.thetorocompany.com. Distributor information is available at 1-800-803-8676.

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