



The Toro Company

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For Immediate Release

The Toro Company Named the Official Supplier of Turfgrass Maintenance Equipment to Talladega Superspeedway

BLOOMINGTON, Minn. (April 24, 2007) –The Toro Company has entered into a relationship with Talladega Superspeedway in Talladega, Alabama as the “Official Supplier of Turfgrass Maintenance Equipment.”

“Toro is extremely excited and proud to be associated with such an impressive venue as Talladega Superspeedway,” said Peter Moeller, director of sports fields and grounds marketing at Toro. “Toro equipment has already been in full force, from mowing the turf to transporting tools and supplies, helping to prepare the grounds of the Talladega Superspeedway in advance of several high-profile motorsports events.” Toro has provided Toro Workman® 1110 utility vehicles, several Toro walk power mowers and riding mowers, and the renowned Groundsmaster® 580-D wide area rotary mower with 16-foot width of cut for maximum productivity.

“Talladega Superspeedway is the largest, fastest, most competitive motorsports facility in the world,” said Rick Humphrey, vice-president and general manager at Talladega Superspeedway. “We have the reputation for being the best in the business, so a partnership with Toro is a natural fit. We are thrilled to bring Toro on board with us and look forward to all of the opportunities this will bring.”

Toro’s equipment and expertise are also utilized at a variety of other venues including the Indianapolis Motor Speedway, the Wimbledon All England Lawn Tennis Club, all Super Bowl venues, the University of Notre Dame, the Rose Bowl, soccer’s World Cup, Walt Disney World Resort® and Disney’s Wide World of Sports® complex, and many collegiate and professional sports stadiums.

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For more information on Toro parts and equipment, visit www.toro.com; contact your local Toro distributor at 800-803-8676; or write to Toro Commercial Equipment at 8111 Lyndale Avenue South, Bloomington, MN 55420.

About The Toro Company

The Toro Company (NYSE: TTC) is a leading worldwide provider of outdoor beautification products, support services and integrated solutions. With sales of \$1.8 billion in 2006, Toro is committed to providing environmentally responsible products of customer-valued quality and innovation. Since 1914, the company has built a tradition of excellence around a number of strong brands that serve a customer base that includes golf course superintendents, groundskeepers, sports field managers, landscape and irrigation contractors, fruit and vegetable growers, and homeowners. The Toro Company is headquartered at 8111 Lyndale Avenue in Bloomington, Minn. Visit the company Web site at www.thetorocompany.com.

About Talladega Superspeedway

Talladega Superspeedway is owned by International Superspeedway Corporation (ISC), a leading promoter of motorsports activities in the United States, currently promoting more than 100 events annually. The Company owns and/or operates 12 of the nation's major motorsports facilities, including Daytona International Speedway in Florida (home of the Daytona 500); Talladega Superspeedway in Alabama; Michigan International Speedway located outside Detroit; Richmond International Raceway in Virginia; California Speedway near Los Angeles; Kansas Speedway in Kansas City, Kansas; Phoenix International Raceway in Arizona; Homestead-Miami Speedway in Florida; Martinsville Speedway in Virginia; Darlington Raceway in South Carolina; Watkins Glen International in New York; and Nazareth Speedway in Pennsylvania. Other track interests include an indirect 37.5% interest in Raceway Associates, LLC, which owns and operates Chicagoland Speedway and Route 66 Raceway near Chicago, Illinois. The Company also owns and operates MRN Radio, the nation's largest independent sports radio network; DAYTONA USA, the "Ultimate Motorsports Attraction" in Daytona Beach, Florida, the official attraction of NASCAR; and subsidiaries which provide catering services, food and beverage concessions, and produce and market motorsports-related merchandise under the trade name "Americrown." For more information, visit the Company's Web site at www.iscmotorsports.com.

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