



The Toro Company

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For Immediate Release

Toro Irrigation 2008 “Virtual” WaterSmart® Symposium

“Success Without Excess III” WaterSmart Symposium To Take Place July 29-30, 2008

RIVERSIDE, CA (June 17, 2008) – The Toro Company is proud to announce that they will host their first ever, “Virtual” Worldwide WaterSmart Symposium. This will be the third annual “Success Without Excess” symposium held by Toro. The symposium will be broadcast via the internet with presenters from various locations around the world. Market segments represented – Residential, Commercial, Golf and Agriculture, all sharing best practices in water management.

We decided to take this year’s WaterSmart Symposium and expand it to a worldwide audience. Water management is a global issue affecting all of us and it is an opportunity to take our previously successful symposium model and move it to the next level. “Sharing best practices globally benefits all us and drives increased awareness and knowledge of the issue.” Christine Canepa, Director of Marketing, Toro Irrigation said. “Learning from others expedites the adoption of smart water saving practices and is critical to the longevity of our industry”.

This year’s symposium will be held over a two day period, July 29 & 30, 2008. The new format provides the attendees the flexibility of logging in to web casts that are relevant to their respective business segments.

Held during the Irrigation Association’s Smart Irrigation Month, the WaterSmart symposium will cover timely issues related to worldwide water management and the irrigation industry. Landscape contractors, golf course superintendents, architects, specifiers, homebuilders, government officials and others with a stake in water management and the future of irrigation are encouraged to log on.

Further information and registration details will be forthcoming and can be found online at www.torowatersmart.com.

About The Toro Company

The Toro Company (NYSE: TTC) is a leading worldwide provider of turf and landscape maintenance equipment, and precision irrigation systems. With sales of nearly \$1.9 billion in 2007, Toro’s global presence extends to more than 140 countries through its reputation of world-class service, innovation and turf expertise. Since 1914, the company has built a tradition of excellence around a number of strong brands to help customers care for golf courses, sports fields, public green spaces, commercial and residential properties, and agricultural fields. More information is available at www.toro.com.

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