## THE TORO COMPANY

## Serving Customers Through Superior Innovation and Superior Customer Care

Investor Presentation
February 2018

UNIQUE
LIGHTING SYSTEMS*
Irritrol.

HAYTER
10RO.

## FORWARD-LOOKING STATEMENTS AND NON-GAAP FINANCIAL MEASURES

- This presentation contains forward-looking statements, as well as information regarding non-GAAP financial measures, consisting of adjusted net earnings, diluted net earnings per share and effective tax rate as measures of our operating performance, our business and future financial and operating results made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.
- These forward-looking statements are based on management's current assumptions and expectations of future events. Actual events and results may differ from those predicted.
- Please refer to the cautionary statement and risk factors in our most recent annual report on Form 10-K, subsequent quarterly reports on Form 10-Q, and other filings with the Securities and Exchange Commission.



# Help Our Customers 

## Most Trusted

## Superior Innovation \& Superior <br> Customer Care

## Caring

## INVESTMENT SUMMARY <br> (NYSE: TTC)

## Summary \& Financial Performance

- Rich History and Deep Expertise in Solutions for the Outdoor Environment \& Development of Distribution and Customer Care Networks
- Diverse Portfolio of Markets \& Products
- Innovation \& Brand Leadership
- Strong Financial Performance

(Net Sales \& Earnings)



Irritrol. UNIQUE
LIGHTING SYSTEMS ${ }^{\circ}$
TORO.
HAYTER POPG LAWNBOY

## DIVERSE PORTFOLIO <br> F'17 REVENUES—\$2.5 BILLION

## Segments \& Markets



Products

Equipment 82\%

Geography


## PROFESSIONAL SEGMENT

## Landscape and Grounds




- Serving Contractor Needs Year-Round
- Heavy Use Drives Replacement \& Parts
- TTC Advantage
- Leverage Brand \& Product Leadership
- Product Innovation, Durability \& Quality



## PROFESSIONAL SEGMENT

## Golf

- Turf Equipment \& Irrigation Systems
- TTC Advantage

- Innovation \& Performance—Share Gain \& Margin Expansion
- Strong Network of Distributors, Relationships \& Customer Care


## Micro-Irrigation Solutions

- Fundamentals \& Opportunities

|  | Flood | Center <br> Pivot | Micro |
| :--- | :---: | :---: | :---: |
| Acreage | $50 \%$ | $40 \%$ | $10 \%$ |
| Efficiency | $40 \%$ | $70 \%$ | $90 \%+$ |

- Efficient Water Use \& Higher Demand for Food Production
- Increase Yields \& Reduce Resources (e.g. Water, Energy, Fertilizer)
- TTC Advantage
- Product Quality \& Innovation-Blue Stripe® and AquaTraxx®
- Leverage Investments in New Geographic Markets



## RESIDENTIAL SEGMENT

## For the Homeowner



- Walk-Behind \& ZTR Mowers, Snow Throwers, Handheld Maintenance Products
- TTC Advantage
- Powerful Brands
- Leadership in Product Innovation, Quality \& Durability
- Strong Home Center Relationship
- Strong Servicing Dealer Network



## F'18 Q1 RESULTS

(RELEASED FEBRUARY 22, 2018)

## Revenues

Gross Margin
(\% of Revenues)

## SG\&A

(\% of Revenues)

## Operating Earnings

(\$)

## Operating Earnings

(\% of Revenues)

## Reported EPS <br> Adjusted EPS*

| F'18 Q1 | © from <br> F'17 Q1 |
| :---: | :---: |
| \$548.2M | +6.3\% |
| 37.3\% | -20bps |
| 25.1\% | -70bps |
| \$66.9M | +10.5\% |
| 12.2\% | +50bps |
| \$0.21 | -48.8\% |
| \$0.48 | +29.7\% |

## DRIVING CONTINUOUS IMPROVEMENT THROUGH EMPLOYEE INITIATIVES



F'01-F'03
$\checkmark$ Goal to achieve 5\% PAT


F'07-F'09

- Goal to drive 3 year compound revenue growth of $8 \%$
- Goal to achieve "7\%+" PAT
$\checkmark$ Began LEAN journey
$\checkmark$ Goal to drive 8\% 3 year compound revenue growth


F'10
$\checkmark$ Singular Goal - $5 \%$ PAT


F'11-F'14

- $\$ 100 \mathrm{M}+$ organic growth each year
$\checkmark 12 \%+$ operating earnings by end of F'14

$F^{\prime} 15-F^{\prime} 17$
$5 \%$ or more organic growth each year
$\checkmark 13 \%+$ operating earnings by end of F'17
- Working capital below $13 \%$ by end of F'17

$F^{\prime} 18-F^{\prime} 20$
- $5 \%$ or more organic growth each year
- $15.5 \%$ or more operating earnings by end of $\mathrm{F}^{\prime} 20$



## INVESTMENTS IN GROWTH

- Leadership Through Innovation
- Sustained 3\%+ Investment in Research \& Engineering
- Passion to Address Customers Unmet Needs
- Drive Market Share Gains \& Margin Expansion
- Acquisitions
- Bias for Professional, Global, Water \& Technology
- Seeking Platforms for Growth—Adjacencies to Core Businesses
- Diligent Process—Right Opportunity \& Price


Vitality Index
(Percent of Sales from New Products*)


R\&E Investment
(In Millions)

*Introduced in Current \& Previous Two Fiscal Years

## CAPITAL DEPLOYMENT

## Cash From Operations

## Return to Shareholders

- Regular Dividends (30-40\% of 3-Yr Average Reported EPS)
- Share Repurchases

| (\$ millions) | F'09 | F'10 | F'11 | F'12 | F'13 | F'14 | F'15 | F'16 | F'17 | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Cash Flow | \$255 | \$193 | \$120 | \$200 | \$234 | \$197 | \$250 | \$384 | \$361 | \$2,194 |
| Capital Expenditures | \$38 | \$49 | \$57 | \$43 | \$49 | \$71 | \$56 | \$51 | \$58 | \$473 |
| Strategic Acquisitions (net of cash) | \$6 | \$10 | \$15 | \$10 | \$2 | \$1 | \$198 | \$0 | \$24 | \$266 |
| Dividends Paid | \$21 | \$24 | \$25 | \$26 | \$32 | \$45 | \$56 | \$66 | \$76 | \$371 |
| Share Repurchases | \$115 | \$136 | \$130 | \$93 | \$99 | \$102 | \$106 | \$110 | \$159 | \$1,050 |
| Total Capital Deployed | \$181 | \$218 | \$227 | \$172 | \$183 | \$219 | \$416 | \$227 | \$318 | \$2,160 |
| \% of Operating Cash Flow | 71\% | 113\% | 190\% | 86\% | 78\% | 111\% | 167\% | 59\% | 88\% | 98\% |

## KEY PERFORMANCE MEASURES

Return on Average Invested Capital (\%)*


Return on Average Equity (\%)*


Cash Flow

|  | F'09 | F'10 | F'11 | F'12 | F'13 | F'14 | F'15 | F'16 | F'17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Activities <br> Net Cash | $\$ 255.1 \mathrm{M}$ | $\$ 193.2 \mathrm{M}$ | $\$ 119.9 \mathrm{M}$ | $\$ 199.9 \mathrm{M}$ | $\$ 234.4 \mathrm{M}$ | $\$ 196.9 \mathrm{M}$ | $\$ 249.6 \mathrm{M}$ | $\$ 384.3 \mathrm{M}$ | $\$ 360.7 \mathrm{M}$ |
| Cap Ex | $(\$ 37.9 \mathrm{M})$ | $(\$ 48.7 \mathrm{M})$ | $(\$ 57.4 \mathrm{M})$ | $(\$ 43.2 \mathrm{M})$ | $(\$ 49.4 \mathrm{M})$ | $(\$ 71.1 \mathrm{M})$ | $(\$ 56.4 \mathrm{M})$ | $(\$ 50.7 \mathrm{M})$ | $(\$ 58.3 \mathrm{M})$ |
| Free Cash Flow | $\mathbf{\$ 2 1 7 . 1 M}$ | $\mathbf{\$ 1 4 4 . 5 M}$ | $\mathbf{\$ 6 2 . 5 M}$ | $\mathbf{\$ 1 5 6 . 7 M}$ | $\mathbf{\$ 1 8 4 . 9 M}$ | $\mathbf{\$ 1 2 5 . 8 M}$ | $\mathbf{\$ 1 9 3 . 2 M}$ | $\$ 333.6 \mathrm{M}$ | $\$ 302.5 \mathrm{M}$ |

[^0]presentation for additional information and reconciliation

## INCREASING SHAREHOLDER VALUE



$\$ 70$
$\$ 60$
$\$ 50$
$\$ 40$
$\$ 30$
$\$ 20$
$\$ 10$
$\$ 0$

| TTC Stock Price |
| :---: |
| (Adjusted for Splits) |

$10 \%$ CAGR

## GAINING MOMENTUM

## Building on a Solid Foundation

- Beginning our Second Century of Innovation, Relationships \& Excellence
- Enduring Company Culture \& Effective Employee Initiatives

- Demonstrated Consistent Financial Performance


## Leveraging a High Value Business Model

- Diverse Portfolio with Strong Brands \& Market Share
- Solid Financial Returns \& Strong Balance Sheet
- Consistent Return of Value to Shareholders


## Driving Growth and Profitability

- Mid-Single Digit Growth Annually
- Market Share \& Margin Expansion Opportunities

- Disciplined Process \& Financial Capacity for Acquisitions


## GUIDANCE (AS OF FEBRUARY 22, 2018)

## F'18 FY:

Adjusted EPS*
Revenues
Gross Margin
(\% of Revenues)
SG\&A
(\% of Revenues)
Adjusted Effective Tax $\quad \sim 23 \%$
Rate $^{*}$
CapEx ~\$75M

Depreciation \&
Amortization
Interest Expense
Share Repurchases
Free Cash Flow
~\$2.67-\$2.73
To Exceed 4\%
Improvement over F'17
Improvement over F'17

| ~23\% | des the ongoing tower corporate tax rate but |
| :---: | :---: |
|  | excludes the one-time charges associated with |
|  | U.S. tax reform and also excludes the benefit of |
|  | compensation) |

excludes the one-time charges associated with U.S. tax reform and also excludes the benefit of compensation)

Q2 Adjusted EPS* ~\$1.17-\$1.22

Similar to F'17

Slight Reduction Compared to F'17
Expect to spend an Amount Similar to F'17
$\sim \$ 280 \mathrm{M}$

F'19 Adjusted Effective Tax Rate*

$$
\sim 21 \%-23 \%
$$

[^1]
## NON-GAAP FINANCIAL MEASURES

- This presentation contains certain non-GAAP financial measures.
- Management believes that the presentation of the non-GAAP measures provides useful information to investors and that these measures may assist investors in evaluating our operations.
- This Appendix includes a reconciliation of the non-GAAP financial measures used in the presentation to the most directly comparable GAAP financial measure.
- Non-GAAP financial measures have limitations as analytical tools, and should not be considered in isolation, or as a substitute for, our financial results prepared in accordance with U.S. GAAP.
- Investors should note that any non-GAAP financial measure we use may not be the same non-GAAP financial measure, and may not be calculated in the same manner, as that of other companies.


## NON-GAAP RECONCILIATIONS

Return on Average Invested Capital (\%)

| (\$ in Millions) | F'09 | F'10 | F'11 | F'12 | F'13 | F'14 | F'15 | F'16 | F'17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Op Earn * <br> (1-Tax Rate) | $\$ 75.6$ | $\$ 99.8$ | $\$ 124.2$ | $\$ 135.7$ | $\$ 157.5$ | $\$ 178.4$ | $\$ 207.2$ | $\$ 233.7$ | $\$ 269.2$ |
| Avg. Quarterly <br> Capital Utilized | $\$ 606.0$ | $\$ 526.6$ | $\$ 522.0$ | $\$ 544.1$ | $\$ 579.5$ | $\$ 649.1$ | $\$ 852.7$ | $\$ 910.1$ | $\$ 935.4$ |
| ROIC | $\mathbf{1 2 . 5 \%}$ | $\mathbf{1 9 . 0 \%}$ | $\mathbf{2 3 . 8 \%}$ | $\mathbf{2 4 . 9 \%}$ | $\mathbf{2 7 . 2 \%}$ | $\mathbf{2 7 . 5 \%}$ | $\mathbf{2 4 . 3 \%}$ | $\mathbf{2 5 . 7 \%}$ | $\mathbf{2 8 . 8 \%}$ |

$\frac{\text { Operating Earnings* (1-Tax Rate) }}{\text { Avg. Quarterly Capital Utilized }}=$ ROIC
Return on Average Equity (\%)

| (\$ in Millions) | F'09 | F'10 | F'11 | F'12 | F'13 | F'14 | $F^{\prime} 15$ | F'16 | F'17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Income | $\$ 62.8$ | $\$ 93.2$ | $\$ 117.7$ | $\$ 129.5$ | $\$ 154.8$ | $\$ 173.9$ | $\$ 201.6$ | $\$ 231.0$ | $\$ 267.7$ |
| Avg. Quarterly <br> Equity | $\$ 361.3$ | $\$ 298.6$ | $\$ 294.4$ | $\$ 312.4$ | $\$ 355.8$ | $\$ 387.1$ | $\$ 451.0$ | $\$ 537.6$ | $\$ 599.5$ |
| ROAE | $17.4 \%$ | $31.2 \%$ | $40.0 \%$ | $41.5 \%$ | $43.5 \%$ | $44.9 \%$ | $44.7 \%$ | $43.0 \%$ | $44.7 \%$ |

Net Income
Avg. Quarterly Equity $=$ ROAE

## The Toro Company

## NON-GAAP RECONCILIATIONS

The following is a reconciliation for our reported net earnings, reported diluted earnings per share (EPS), and reported effective tax rate to our adjusted net earnings, adjusted diluted EPS, and adjusted effective tax rate:

| (\$ in Millions) | Net Earnings |  | Diluted EPS |  | Effective Tax Rate |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | February 2, <br> 2018 | February 3, <br> 2017 | February 2, <br> 2018 | February 3, <br> 2017 | February 2, <br> 2018 | February 3, <br> 2017 |
| As Reported - GAAP | $\$ 22.6$ | $\$ 45.0$ | $\$ 0.21$ | $\$ 0.41$ | $66.0 \%$ | $24.5 \%$ |
| Impacts of tax reform |  |  |  |  |  |  |
| Net deferred tax asset <br> revaluation | $\$ 20.5$ | -- | $\$ 0.19$ | -- | $(30.9) \%$ | -- |
| Deemed repatriation tax | $\$ 12.6$ | -- | $\$ 0.11$ | -- | $(19.0) \%$ | -- |
| Benefit of the excess tax <br> deduction for share-based <br> compensation | $\$(3.6)$ | $\$(4.9)$ | $\$(0.03)$ | $\$(0.04)$ | $5.4 \%$ | $8.2 \%$ |
| As Adjusted - Non-GAAP | $\$ 52.1$ | $\$ 40.1$ | $\$ 0.48$ | $\$ 0.37$ | $\mathbf{2 1 . 5 \%}$ | $\mathbf{3 2 . 7 \%}$ |

## EARNINGS HISTORY

F'13-F'17

| (\$ millions except EPS) | F'13 | F'14 | F'15 | F'16 | F'17 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | \$2,041.4 | \$2,172.7 | \$2,390.9 | \$2,392.2 | \$2,505.2 |
| Percent Growth | 4.2\% | 6.4\% | 10.0\% | 0.1\% | 4.7\% |
| Gross Profit | \$724.8 | \$773.3 | \$835.9 | \$874.6 | \$920.8 |
| \% of Sales | 35.5\% | 35.6\% | 35.0\% | 36.6\% | 36.8\% |
| SG\&A | \$494.1 | \$510.1 | \$536.8 | \$540.2 | \$565.7 |
| \% of Sales | 24.2\% | 23.5\% | 22.5\% | 22.6\% | 22.6\% |
| Operating Earnings | \$230.7 | \$263.2 | \$299.1 | \$334.4 | \$355.1 |
| \% of Sales | 11.3\% | 12.1\% | 12.5\% | 14.0\% | 14.2\% |
| Other (Inc)/Exp | \$12.3 | \$8.7 | \$10.7 | \$15.4 | \$17.2 |
| Interest Expense | -\$16.2 | -\$15.4 | -\$18.8 | -\$19.3 | -\$19.1 |
| Pretax Earnings | \$226.7 | \$256.4 | \$291.0 | \$330.5 | \$353.2 |
| \% of Sales | 11.1\% | 11.8\% | 12.2\% | 13.8\% | 14.1\% |
| Net Earnings | \$154.8 | \$173.9 | \$201.6 | \$231.0 | \$267.7 |
| \% of Sales | 7.6\% | 8.0\% | 8.4\% | 9.7\% | 10.7\% |
| \% Grow th | 19.5\% | 12.3\% | 15.9\% | 14.6\% | 15.9\% |
| EPS | \$1.31 | \$1.51 | \$1.78 | \$2.06 | \$2.41 |
| \% Grow th | 22.4\% | 15.3\% | 17.5\% | 15.7\% | 17.0\% |

## FYE BALANCE SHEET

## F'13-F'17

| (\$ millions) | F'13 |  | F'14 |  | F'15 |  | F'16 |  | F'17 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | \$ | 183.0 | \$ | 314.9 | \$ | 126.3 | \$ | 273.6 | \$ | 310.3 |
| Accts Receivable | \$ | 157.2 | \$ | 158.2 | \$ | 177.0 | \$ | 163.3 | \$ | 183.1 |
| Inventory | \$ | 240.1 | \$ | 274.6 | \$ | 334.5 | \$ | 307.0 | \$ | 329.0 |
| Current Assets | \$ | 613.5 | \$ | 781.2 | \$ | 672.6 | \$ | 779.0 | \$ | 859.9 |
| Total Assets | \$ | 993.4 |  | ,188.9 | \$1 | ,300.4 | \$ | 1,384.6 |  | ,493.8 |
| Short-Term Debt | \$ | 0.0 | \$ | 20.8 | \$ | 0.2 | \$ | 0.0 | \$ | 0.0 |
| Current Portion LT Debt | \$ | 0.0 | \$ | 6.6 | \$ | 23.1 | \$ | 22.5 | \$ | 26.3 |
| Total Curr Liabilities | \$ | 388.8 | \$ | 400.4 | \$ | 443.7 | \$ | 163.8 | \$ | 521.8 |
| Long-Term Debt | \$ | 220.2 | \$ | 343.8 | \$ | 351.6 | \$ | 328.5 | \$ | 305.6 |
| Equity | \$ | 358.7 | \$ | 408.7 | \$ | 462.2 | \$ | 550.0 | \$ | 617.1 |
| Total Debt/Capital |  | 38.0\% |  | 47.6\% |  | 44.8\% |  | 39.0\% |  | 35.0\% |
| Average Debt | \$ | 223.8 | \$ | 244.1 | \$ | 399.6 | \$ | 373.0 | \$ | 338.3 |

## WORKING CAPITAL IMPROVEMENT



## A Few Key Numbers

- Achieved long-term working capital goal at end of F'10
- More than $\$ 300 \mathrm{M}$ of average working capital freed up for other uses
- A/R down over 50\%
- Inventory down over 30\%
- Payables up over 30\%
- Renewed focus on working capital with Destination PRIME to < $13 \%$


## MANUFACTURING FACILITIES



## MATERIAL COSTS

Major Components of Cost of Goods Sold




[^0]:    *Non-GAAP Measures: refer to the Appendix of this

[^1]:    *Non-GAAP Measures: refer to the Appendix of this presentation for additional information and reconciliation
    The actual impact of the U.S. tax reform may differ from our estimates, due to, among other things, changes in interpretations and assumptions we have made, guidance that may be issued, and changes in our structure or business model.

